

Hello NSA. Dan Thurmon here, your 2018-19 NSA President. We're very excited to announce an opportunity open to all NSA members which will help you to elevate your visibility, upgrade your current membership, and obtain a brand new designation called "NSA Benefactor."

NSA's highest earned designation, as you know, is the CSP. The highest awarded designation is the CPAE. And this year we are introducing a third component, our highest elective designation, which is called NSA Benefactor. Like the Patrons of any other non-profit institution, Benefactors are the members who voluntarily give more and get more, because it matters more to them.

We already have 100 Benefactors, whose names you'll see featured on the Benefactor webpage and later, in this video. And there are multiple reasons to become one! For some, it's to champion and enthusiastically support NSA.

Ask yourself this question, "How different would your life be were it not for NSA?" For me, that answer would be ... unimaginably different. If not for our incredible association, I wouldn't have the business I currently enjoy, wouldn't have been able to earn what I earn or provide what I've been able to for my family. Not to mention the experiences, travels, and my very best friendships on the planet, which came as a direct result from NSA. So, yes, I'd like to be among those who proudly stand in gratitude as a Benefactor.

For some, the primary driver is to elevate visibility within the organization. Benefactors are distinguished at our events with a special name badge, as well as on our website. Again, like the patrons of a theater, for example, who are "thanked" in the program, we want to make sure that our NSA's Champions feel the love, gratitude, and recognition in return.

Benefactors also will receive some pretty cool benefits, including "Gig Insurance." Let's say you're registered to attend an NSA event and then you get a fantastic booking. With "Gig Insurance," you can apply your registration fees to a future event in the current or following year. So this means you can take advantage of that "early bird" registration with full confidence that even if you "get the gig," you'll still be set for the next event.

There's also a very cool welcome reception for Benefactors at Influence with a "Keynote Preview." This year, the reception will feature acclaimed adventurer, film maker, author, and philanthropist Erik Weihenmayer, the first blind individual to summit Everest and kayak the entire Grand Canyon. Erik is our opening keynote, and our Benefactors will get some extra hang time with Erik at this kick-off reception, along with some other very special surprises.

Benefactors also get special seating at select sessions, unique opportunities with our exhibitors, and a lot more. The benefits will continue to unfold throughout the inaugural year.

Any member can become a Benefactor and obtain the benefits this designation provides with a \$1,000 contribution, in addition to your current membership dues. And yes, the designation is a deductible, comparable to other professional membership expenses.

So whether your motivation is express your 'Patron Status' gratitude to NSA, to Elevate your Visibility within the association, or avail yourself of enhanced Member Benefits, which will continue to expand, join our tremendous group of Founding Benefactors (100 strong and growing), and attend the Benefactors reception Saturday, July 27 at Influence in Denver! To find out more, click the link on this page, submit your name and you'll be contacted personally. We hope to count you among our Founders of this exciting new program. Try it out for the first year, and experience a membership upgrade while you also set yourself apart as a proud and grateful supporter. We'll make sure you feel love love, value and the gratitude, as you join the ranks of NSA's proud Founding Benefactors. Thanks so much, and see you in Denver!