

**Christopher James Packard Named Interim CEO
of the National Speakers Association**

PHOENIX (May 18, 2017) - The National Speakers Association (NSA), the leading organization for the professional speaking industry, has named Christopher James Packard as the Interim CEO.

Packard will succeed Stacy Tetschner, CAE, who served in various leadership positions at NSA for over 20 years. Tetschner recently was named President & CEO of the United Motorcoach Association (UMA).

"Packard brings a solid history of successful leadership to NSA," said 2016-2017 NSA President John B. Molidor, Ph.D., CSP. "He is widely recognized as a leader and innovator, and is highly skilled in people development, operations, marketing, sales building, and community involvement. Packard will be instrumental in accomplishing NSA's mission while an in-depth search for a permanent CEO is conducted."

Packard is a strategic leader with over 20 years on non-profit boards, in management roles, and in corporate and entrepreneurial positions. He served as both the Executive Director and Interim Executive Director for Susan G. Komen for the Cure (Dallas County Affiliate); the Executive Director of Austin Street Center (a nonprofit organization that shelters 350 homeless individuals nightly); and the President and CEO of Packard Restaurants, Inc. (in the Dallas/Fort Worth area).

Packard currently serves as an adjunct instructor at the University of Texas Dallas School of Economic, Political and Policy Sciences and as an instructor at the University of Texas Institute for Excellence in Corporate Governance.

Upon the news of being selected, Packard commented, "NSA has a great legacy and I am very excited to lead this organization while the board leadership finds a permanent CEO. What impressed me the most is the spirit of NSA's members with their focus on mutual support, shared success, giving back, and building a bigger pie where everyone benefits."

NSA is the leading organization for professional speakers. NSA's thousands of members include experts in a variety of industries and disciplines, who reach audiences as trainers, educators, humorists, motivators, consultants, authors, and more. Since 1973, NSA has provided resources and education designed to advance the skills, integrity, and value of its members and the speaking profession. Visit NSA's website at www.NSAspeaker.org.

Media Contact:

Karen Bach, Director of Communications
karen@nsaspeaker.org, (480) 968-2552