

# National Speakers Association of North Texas

**March 8, 2014**

8:00 – 9:00	Registration; Breakfast; Networking	
9:00 – 9:08	Your Voice. Your Business.	<i>Karen Cortell Reisman</i>
9:08 – 9:10	Featured Speaker Introduction	<i>Karen Cortell Reisman</i>
9:10 – 10:20	<b>The Findability Formula for Speakers</b>	<i>Heather Lutze</i>
10:20– 10:40	<i>Break and Networking</i>	
10:40 – 10:43	Good News	<i>Russ Riddle</i>
10:43 – 10:45	Newsletter Announcement	<i>Maura Schreirer-Fleming</i>
10:45 – 10:50	Jim Pancero Event – March 22	<i>Dave Hill</i>
10:50 – 12:10	<b>The Findability Formula for Speakers</b>	<i>Heather Lutze</i>
12:10 – 12:15	Gratitude	<i>Karen Cortell Reisman</i>
12:15 – 12:20	April Meeting Preview	<i>Andrew Szabo</i>
12:20 – 12:25	Closing	<i>Karen Cortell Reisman</i>
12:30 – 1:30	LUNCH (for those attending afternoon)	
1:30 – 4:00	<i>Bonus Afternoon with Heather Lutze</i>	

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Today, include **@Heather Lutze** in your Tweets