



Volunteer Retention*

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3 Keys to Retention:

- A**- Ask
- I**- Involve
- R** – Recognize

You can do this in three ways: 1. Physically (Participation) 2. Mentally (Great Content) 3. Emotionally (Recognition)

A- Ask - Ask Them to Participate:

- **New Members:** **Ask** to be on committees
- **Current Members:** **Ask** to be a committee co-chair
- **Seasoned Members:** **Ask** them to present ("Meet the Pros" ...); **Ask** to be a committee advisor
- **Past Presidents:** **Ask** them for their wisdom

Ask for Their Insights:

I - Involve – Involve them in Programming

- **New Members:** Assign a Mentor/Buddy; Give "Face Time" at meetings (greeters, registration table, AV team...);
- **Current Members:** Give "Face Time" at meetings (MC, introducer, presenter, announcer, ...); Be New Member Mentor/Buddy; Do Mini-Showcase;
- **Seasoned Members:** CSP/CPAE Breakfast; Meeting CSP Panel; Introduce CSP/CPAE at each meeting
- **Past Presidents:** Past President Council (tap wisdom); Past President Board Appointment; Introduce them at each meeting; Ask to present or share history

Involve them Through Communication:

R – Recognize

- **Annual Chapter Awards:** Chapter Member of the Year Award; Annual Chapter Awards - presented at end of year (Named after members)
- **Monthly Award(s)**
- **Individually - 83 Ways to Show You Care* (On NSA**

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