

NEW AND INNOVATIVE PROGRAM IDEA - ASSESSMENT

Program Idea	Rating (from Wow to Blah & any comments)	Audience Appeal (new to experienced speakers; trainers, consultants, keynoters, coaches, writers)	Complexity to Set Up (organizational and people needed)	Cost (time and money)	Member Benefit (high, medium or low)	Chapter Benefit (engage members, generate new members, reach new groups?)	Chapter(s) that use this program type