



# SCHOLARSHIP APPLICATION

## Scholarship Criteria and Form

### Applicant Requirements:

- Full-time student from a four-year accredited college or university. Full-time status is defined by your college or university. It is determined by a specific number of hours/credits required to be eligible for full-time tuition.
- Entering undergraduate junior or senior year, or graduate student (masters or doctorate). Student may be a sophomore, transfer student or in an accelerated learning program, but must be entering or beyond the second half of their undergraduate education or a graduate student by September 15 of the scholarship year.

### Scholarship Focus:

Students who currently speak in public or who have an interest in furthering their career through public speaking are encouraged to apply.

## NSA STUDENT MEMBERSHIPS NOW AVAILABLE

Visit [www.NSASpeaker.org](http://www.NSASpeaker.org) and click on  
"Join" [Join NSA] "Student"

*Note: This is an equal opportunity scholarship. No student shall be penalized because of ethnic origin, creed, gender, or religious beliefs. No relative or employee of a current member of the Board of Directors of the National Speakers Association or the NSA Foundation or the Scholarship Selection Committee of the National Speakers Association or the administrative staff of the National Speakers Association is eligible for a scholarship.*



## 2016 Scholarship Application

Return completed application to:

National Speakers Association

ATTN: Scholarship Committee

1500 S. Priest Drive, Tempe, AZ 85281

Phone: (480) 968-2552, Fax: (480) 968-0911

**Deadline: Postmarked by May 20, 2016**

Name: \_\_\_\_\_

Are you a member of NSA or a family member of an NSA Member? \_\_\_ Yes \_\_\_ No

If yes, please state your affiliation with NSA: \_\_\_\_\_

If you are not a member of NSA or a family member of an NSA member, have you been recommended by an NSA member?

If so, please list their name: \_\_\_\_\_

Name of College/University: \_\_\_\_\_

Full-time student: \_\_\_ Yes \_\_\_ No

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Major: \_\_\_\_\_ Minor: \_\_\_\_\_

Undergraduate: Last year of college completed as of September 15 of application year.

Sophomore

Junior

Senior

Graduate Student:

Masters

Doctorate

Percent of college expenses paid by applicant: \_\_\_\_\_

Hardship and financial need may be considered.

**List awards and honors received**—(use extra sheets if necessary)

---

---

**List extra-curricular activities**—(use extra sheets if necessary)

---

---

**List recent work/employment**—(use extra sheets if necessary)

---

---

**URL to video of you speaking**—(optional)

---

**Complete and/or enclose one copy of each of the following:**

- 1. Scholarship Application:** Use additional sheets as necessary.
- 2. Essay:** The essay should include your career objective, your desire to be a professional speaker and how you will use your skills in oral communications. (500 words maximum).
- 3. Recommendation letter:** Must be from a professor, department head, dean, and/or client. Please supply contact information for verification.
- 4. Transcript: One copy of an **official** transcript of completed college work.** Total curriculum is considered with a special attention to classes in the communications area. (**NOTE:** It may take several weeks for your college to process your transcript request. Order them early and feel free to have the registrar mail them directly to NSA. If the official transcript arrives past June 1<sup>st</sup> of the application year, the application cannot be considered.)

Do NOT staple, paper clip, or attach any forms together.

# Important Information On Submitting Your Application

## ~PLEASE READ~

### **Am I eligible if I transfer from a junior college?**

Yes, if you are entering or beyond the second half of your undergraduate program by September 15 of the scholarship year. You must have at least “junior” status.

### **Am I eligible if I’m in an accelerated adult learning program?**

Yes, if you are entering or beyond the second half of your undergraduate program by September 15 of the scholarship year. You must have at least “junior” status.

### **How many scholarships are awarded?**

Six scholarships are available to be awarded each year.

1. **Nido Qubein Scholarship** in honor of one of NSA’s largest philanthropists, a past president of NSA, President of High Point University and an entrepreneur.
  - In awarding this scholarship, special consideration is given to those applicants who show a commitment to philanthropy, education, entrepreneurial spirit and diversity.
2. **Jeanne Robertson Scholarship** in honor of NSA past-president and nationally recognized humorist.
  - In awarding this scholarship, special consideration is given to those applicants who show an interest in education, entrepreneurial spirit and diversity.
3. **Robert Henry Scholarship** given in memory of NSAs past-president who established the NSA Foundation.
  - In awarding this scholarship, special consideration is given to those students who help those less fortunate or who have need for financial assistance.
4. **Cavett Robert Scholarship** given in memory of founder of NSA, who was an attorney and philanthropist.
  - In awarding this scholarship, special consideration is given to those students seeking advance degrees and who have provided service to community.
5. **Bill Gove Scholarship** given in memory of NSA’s First President who influenced and mentored many professional speakers.
  - In awarding this scholarship, special consideration is given to those students interested in education and mentoring.
6. **Earl Nightingale Scholarship** given in memory of an NSA innovator who made adult learning by audio a new standard worldwide.

**Your one application gives you consideration for all six of the listed scholarships.**

**What is the amount of the scholarship?**

Each scholarship is in the amount of \$5,000.

**How do you define “full-time” student?**

Full-time status is defined by your college or university. It is determined by a specific number of hours/credits required to be eligible for full-time tuition.

**Is financial need considered?**

Hardship and financial need may be considered. The final decision is not based solely on financial need.

**Is a video required?**

The video remains optional but we strongly encourage it to be done.

**How should I submit my video?**

Your video should be uploaded to YouTube and the link emailed directly to Information@NSASpeaker.org. It is suggested you title your YouTube video as follows: **Your Name, NSA Scholarship 20xx.**

Do not send physical copies of DVD's or CD's with your scholarship application. They will not be viewed or accepted.

**What is the committee looking for in a video?**

The video should give the committee insight into what type of speaker you are. It should be of you giving a speech either in front of an audience or to a camera.

**How long should my video be?**

It is suggested you edit your video footage to highlight your message no longer than 10 minutes. Due to the volume of applications received, the committee would prefer highlights of your presentation rather than an entire presentation.

**Does the reference letter have to be from a speech teacher or the speech/communications department head or dean?**

These are scholarships for “professional speaking and training” and for those who want to or are using their speaking talents for improving the lives of others. Therefore, a reference letter is needed that attests to these interests, skills, and or abilities. If you have not taken any speech/communication classes, ask a professor and/or client that have seen you present or speak to write a reference letter.

**What is the committee looking for in my 500-word essay?**

In awarding scholarships, scholarship committee members consider the applicants advancement of the National Speakers Association four Key Competencies: Eloquence, Expertise, Enterprise and Ethics.