New speakers try to emulate more experienced colleagues, never realizing these old pros have been making it up all along! They succeeded, but few made the lasting impacts they could ... or should. They just made a living.

On September 13, our resident renegade, Past President, Bill Marvin (The Restaurant Doctor) will help you discover what you want to do with the rest of your life. He will challenge experienced speakers to stop dialing for dollars and play a different, much larger game. He will help ‘newbies’ see how they can rock the world without a killer speech, signature story, demo video or a one-sheet... and without enduring endless Rotary Club luncheons!

Rather than explore better ways to do what you are already doing, you will reflect on whether you are doing the right things in the first place. Bill will help you see how a simple shift – one you never even considered – will put you completely in charge of your life and have people calling you for a change. You will either be excited beyond measure or scared to death – probably both – but we promise you will leave a different person.
Register

Play Big or Go Home
Pre-register through September 8 after add $10
$25--Members
$40--Affiliates
$35 First Time Guests
$70 Returning Guests
www.NSANorthwest.org

Coast Bellevue Hotel
625 116th Ave NE
Bellevue, WA, 98004
Ph (425) 455-9444
www.coasthotels.com

General Session
8:00am - 12:00pm

Meeting Highlights

New website launch
New internal membership sites
Summer Events Debrief
NYC NSA Recap
Voice Session Secrets

Mini Sessions

Show and Tell
Buddy Boasts
Shades of Green
Audio Bulletin Board
Now! Time

Resources

Volunteer @ www.youtube.com/nsanorthwest
Log in at www.nsanorthwest.updatelog.com
www.NSANorthwestMembers.ning.com
www.NSANorthwestAffiliates.ning.com
Collaboration + Content Aggregation = Cash Flow Magnification

Move your content off the shelf and into the digital frontier

Generate revenue and make a difference in the lives of others by getting your message into their hands! This practical and informative session features NY Times and Wall Street Journal best-selling author, Chris Widener.

Chris will show you how to do the following:
1. Create your own products
2. Collaborate with other successful experts
3. Reach the digital market

In six years, Chris built a multi-million dollar speaking and information business by:
- Creating his own products - ten books and 85 cds/dvds
- Collaborating with over 125 other speakers to create cd and dvd products that are sold through retail outlets like Costco, Sam's Club, Borders, Barnes and Noble and Best Buy.
- Reaching into the digital market with both subscription programs and single digital downloads

Tuesday, November 11, 2008

www.NSANorthwest.org
**Register**

Chris Widener
Pre-register through November 5 after add $10
$25--Members
$40--Affiliates
$35 First Time Guests
$70 Returning Guests
www.NSANorthwest.org

**Coast Bellevue Hotel**
625 116th Ave NE
Bellevue, WA, 98004
Ph (425) 455-9444
www.coasthotels.com

**General Session**

6:00pm - 9:00pm
Heavy Hors d’oeuvres

**Mini Sessions**

Lights, Camera, Action!
Rock Star 5 "W's"
Show and Tell
Shades of Green
Now! Time

**Pre-work**

Bring a guest
Sign-up on ning
Bookmark NSA Resources
Plug into social networking
Gift NSA Business cards
See pictures online

**Resources**

Get to you know the NSA Northwest Community by volunteering - see video
New Perk - internal networking at
www.NSANorthwestMembers.ning.com
www.NSANorthwestAffiliates.ning.com
What does American Idol, Miley Cyrus and The Rolling Stones know about “stardom” that we need to know as speakers?

Rock Star Performance + Buzzworthy Branding + Smart Marketing = FANS

And when you have fans, your days of selling are over. Most speakers live in a “me TOO” world. We all look alike, sound alike, and talk alike. Most Rock Stars live in a “look at ME” world. Discover how YOU can stand out like a Rock Star... you’ll get more business, make more money and be more successful!

At this session you will learn...
- How to develop an entertainment marketing mindset.
- How to clarify the who, what, why, and wow of YOU.
- How to craft your presentation through the eyes of a producer.
- How to sell your sizzle.
- The 10 Mistakes speakers make in presenting keynotes.

Saturday, October 11, 2008

www.NSANorthwest.org
Register

The Rock Star Speaker
Pre-register through October 6
$25-Members
$40-Affiliates
$35 First Time Guests
$70 Returning Guests
www.NSANorthwest.org

Coast Bellevue Hotel
625 116th Ave NE
Bellevue, WA, 98004
Ph (425) 455-9444
www.coasthotels.com

General Session
8:00am - 12:00pm

Meeting Highlights

The Recap
Backstage of NSA

Mini Sessions

Truth from the Trenches
Show and Tell
Buddy Boasts
Shades of Green
Now! Time

Dress Code Enforced

Pull out your tight leather pants, favorite concert shirt, and get your mullet styled 'cuz we'll be rockin' in the N-S-A. Dress to impress, if you catch my drift.