

Winter Conference 2018

THE FUTURE OF SPEAKING

SEE. PREDICT. IMAGINE.

FEBRUARY 16-18 | BALTIMORE, MD



ARE YOU READY FOR THE FUTURE OF SPEAKING?

Immersive Telepresence. Interactive Technologies. Sensor Analytics. Virtual Presentations. Augmented Reality. Artificial Intelligence. Cyber Security. The future is closer than you think—and it will change your business. Co-Chairs Sylvie di Giusto and Ben Wolff are designing a first-of-its-kind conference. It won't show speakers being replaced by robots. But it will reveal the near and long term trends transforming the speaking business. You'll discover what can be anticipated, predicted, and imagined.

Best pricing of \$699 through Oct. 24, 2017, for members. Visit NSAspeaker.org or call 480-968-2552 to register.

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Agenda

Friday

February 16

8:00am-2:00pm	Million Dollar Speakers Group
11:00am-2:00pm	Pre-Conference Sessions
2:00pm-2:45pm	Reception for First Time Attendees
3:00pm-5:30pm	General Session: <i>See the Future</i>
5:30pm-7:00pm	Evening Reception

Saturday

February 17

7:30am-8:15am	Breakfast
8:30am-11:30am	General Session: <i>Predict the Future</i>
11:30am-12:30pm	Hands-On Labs
12:30pm-2:00pm	Lunch
2:00pm-4:15pm	General Session: <i>Predict the Future</i>
4:15pm-5:15pm	Hands-On Labs
5:15pm-5:30pm	Wrap up the Day
Evening	Group on Their Own

Sunday

February 18

7:30am-8:15am	Breakfast
8:30am-12:00pm	General Session: <i>Imagine the Future</i>

Agenda subject to change.

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MICHAEL DOMINGUEZ

The Future of The Meetings Industry

The future of speaking is much like the future of all industry and business, it is changing at a pace never seen before in history. To succeed today, one must think like a start-up! This means move fast, be nimble and fail often. That is a scary proposition for many of those who have been in the speaking field as this is far from the norm. Authenticity has never been more important and an understanding that "context" versus "content" rules the day.

SARAH MICHEL, CSP

The Buyers Perspective LIVE.

Learn about the future of speaking from the perspective of multiple buyers who each hire over 50 professional speakers a year. Discover how they plan to use speakers at their meetings moving forward and what you will need to do to earn their business. Sarah Michel, CSP will be moderating a lively discussion with buyers from national associations and corporations who will be sharing their predictions and answering your questions. You must be IN the room for this one - the session will not be recorded!



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Register early and save!

Visit NSAspeaker.org to register online or call NSA Headquarters at 480-968-2552 today. Early rate deadline: October 24, 2017.



Accommodations:

Hyatt Regency Baltimore Inner Harbor
300 Light Street
Baltimore, MD 21202

Special NSA rate of \$155 plus tax for single/double occupancy. A special reservation link will be emailed to attendees once registration is completed.